



> Southern Taiwan Optoelectronics Summit (July 16)



> Taipei International Telecommunications and Networking Show (August 26 to 29)

Well-planned Marketing Scheme and Sound Quality in the Kaohsiung Science Park

In order to facilitate the enterprises recruitment in the Kaohsiung Science Park, the Administration took part in the "KKP Joint Enterprises Recruitment Performance" held in the Kaohsiung Business Exhibition Center from February 12 to 15, 2004. The Administration also convened the "Southern Taiwan Optoelectronics Summit" at the SME Incubator at Tainan Science Park, Ministry of Economic Affairs on July 16. During the summit, participants from the industry, government, and academia suggested on how to form an optoelectronics cluster and construct "The Technological Golden Triangle" in southern Taiwan. The Kaohsiung County Government and the Administration took part in the "Taipei International Telecommunications and Networking Show" at the Taipei World Trade Center Exhibition Hall from August 26 to 29. On October 14, the Kaohsiung County Government, Taiwan External Trade Development Council, and the Administration co-hosted a seminar entitled "Investment in Kaohsiung; Expansion in Asia" at the Taipei International Convention Center and had an incredible attendance, indicating people's interests in the well-planned investment environment and potential in Kaohsiung County.



> The Representatives of Envoys in Taiwan Visited the Park(July 21)



> The Minister of Overseas Chinese Affairs Commission of R.O.C., Fu-mei Chang (second from the left), Visited the Park (October 28)

In order to boost popularity and connection to the world stage, the Administration has attempted to invite foreign and domestic investors or companies to visit the Kaohsiung Science Park. It is estimated to have had more than 30 visits, among which there were more than 20 members of the "The Representatives of Envoys in Taiwan" from the U.S., Australia, and Europe's chamber of commerce visiting the Park on July 21. Furthermore, on August 11, "Taipei Reporters of Science and Technology" had more than 10 members paying a visit to the Park. The Minister of Overseas Chinese Affairs Commission of R.O.C., Fu-mei Chang, also led the "2004 Overseas Chinese High-tech Talents" of more than 30 members from the U.S., Italy, Canada, Brazil, Singapore, and Vietnam on October 28.

To respond to the demands of human resources, the Administration and Kaohsiung County Government continue to urge colleges in the south to Academia-Industry Consortium Promotion Committee. In association with National Cheng Kung University, I-Shou University, and Kao Yuan Institute of Technology, the Administration first established the Industry-Academia Innovation Center at Kaohsiung Science Park to integrate resources from those institutes and enhance their ability to cultivate talented individuals. In addition, we are second to none in introducing state-of-the-art technology and inviting talented people from afar as well as practicing "Localization of Technology," "Technological Development of Domestic Industries," and "Internationalization of Local Industries."