

# Recruiting Local and International Enterprises & Investments

## Efforts for Company Recruitment

### International Recruitment

#### Director-general Chen Speaks at 17th FPD R&D and Manufacturing Technology Expo & Conference

Organizer Finetech Japan invited government, industry, and academic heavy-weights from China, Korea, and Taiwan to speak on development tactics for the electronics industry at the 17<sup>th</sup> FPD R&D and Manufacturing Technology Expo & Conference, held in Japan on April 10-13, 2007. Representing Taiwan, STSP Director-general Chun-wei Chen, Chi Mei Vice President Chen-Lung Kuo, and Hannstar Senior Vice President K. H. Yang outlined the development of the Taiwanese FPD industry. During the technology conference portion, internationally-renowned companies NHK, Toshiba, and Pioneer discussed the development of new technologies. In addition to the promotion of science parks development, this event also increased STSP's international exposure.

#### 2007 International Association of Science Parks (IASP) World Conference in Spain, and Technical Tour of Brussels

The annual event for science parks worldwide—the 2007 IASP World Conference—was held in Barcelona, Spain on July 1-3. For the first time, Director-generals for all three major science parks in Taiwan were in attendance. During the technical tour of Brussels that followed, the Science and Technology Division of the Taipei Representative Office in Belgium arranged for visits to the Interuniversity Microelectronic Center (IMEC), the Catholic University of Leuven, and the European Union. This trip very effectively helped to promote international marketing and the development of Taiwan's science parks.

#### 2007 Recruitment Trip to Japan—FPD International 2007

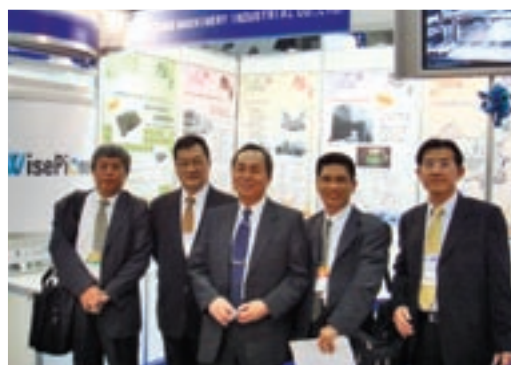
On October 21-27, STSP Deputy Director-general Mr. Men-feng Wu led a delegation to FPD International 2007 in Yokohama, Japan, to put on a recruitment conference and visit potential investors. Excellent attendance at recruitment conferences, positive responses from attendees, the large number of contact-information requests received post-conference, as well as positive interaction with potential investors visited—all this points to an extremely fruitful trip for the STSP.

#### 2007 ASPA Annual Meeting in Korea

The 2007 Asian Science Park Association (ASPA) Annual Conference was held on October 23-26 at Hanyang University in Gyeonggi, Korea. Deputy Director-general Wei-cheng Lin represented the STSP at this international gathering and experience exchange among science park colleagues. Potential future collaboration with Korea's Changwon Cluster Development Agency (CCDA) was discussed during the course of the meeting, and the CCDA showed interest in visiting the STSP for further discussion on future bilateral cooperation.

#### Deputy Director-general Men-feng Wu Speaks at 2007 UNESCO-WTA International Training Workshop

The 2007 UNESCO-WTA International Training Workshop took place in Daejeon, Korea, on November 20-24. STSP Deputy Director-general Men-feng Wu was invited to speak on the STSP's successful development and the operations of the SME Incubator at TSP. This opportunity for STSP personnel to interact with representatives from different countries has greatly enhanced the STSP's international visibility.



Director-general Chen (third from left) joins the 17th FPD R&D and Manufacturing Technology Expo & Conference in Japan as invited speaker (Apr. 10-13)



Director-general Chen (second from left) at the 2007 International Association of Science Parks (IASP) World Conference in Spain, followed by a technical tour of Brussels (Jun. 27 - Jul. 6)



Deputy Director-general Wu (fifth from left) leads delegation to FPD International 2007 in Japan (Oct. 21-27)



Deputy Director-general Wei-cheng Lin (front row, center) at the 2007 ASPA Annual Conference in Korea (Oct. 23-26)



At the 5th Annual Bio Taiwan Expo (Jul. 26)

## Local Activity

### Winter Meeting of the Female Elite at STSP

The Democratic Pacific Union (DPU) hosted the “Winter Meeting of the Female Elite at STSP” at the Administration Building’s first-floor Auditorium on January 27, 2007. Participating female professionals and executives listened to speeches on the topics: “New Thoughts on Women in the Knowledge Service Industry” and “An Analysis of Human Resource Development and Technology-Related Policy from a Gender Perspective.” They also toured STSP grounds for an introduction to STSP development and industries, as well as nearby archeological dig sites.

### Participation in Bio Taiwan 2007

To speed up biotechnology industry development within the Park, centralize island-wide resources, and provide impetus to industry innovation, the STSP Administration led a delegation to the Bio Taiwan 2007 Expo on July 26. The delegation included six industry companies, the SME Incubator at TSP, the National Laboratory Animal Center STSP Branch and Academia Sinica Biotechnology Experimental Center in Southern Taiwan (AS-BEST).

### The STSP Elite Experience

To allow industry the chance to understand the STSP investment environment and facilities for daily life, the Administration invited potential resident enterprises to the TSP and the KSP via Taiwan High Speed Rail on December 6, 2007. The one-day tour showcased the convenience of STSP facilities, and was recorded by Unique Satellite TV to facilitate media exposure for the STSP. The station interviewed participants and reported on the future direction of STSP distribution and development, with a special emphasis on the enormous potential of green energy and biotech medical devices.



(From left) Vice President Annette Lu, Council for Economic Planning and Development Chairperson Mei-Yueh Ho, former NSC Deputy Minister Dr. Chien Tai, and Director-general Chen jointly host the “Winter Meeting of the Female Elite at the STSP” Banquet (Jan. 27)



The STSP Elite Experience company recruitment event (Dec. 6)